

Message Text

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16

ACTION NEA-16

INFO OCT-01 ISO-00 CPR-02 SS-20 NSC-07 CIAE-00 INR-10

NSAE-00 RSC-01 L-03 A-01 M-02 DRC-01 CU-05 /069 W

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R 050958Z JUL 74

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC 2996

LIMITED OFFICIAL USE TEL AVIV 3683

E.O.11652: N/A

TAGS: OVIP(NIXON, PATRICIA)

SUBJECT: MRS. NIXON'S VISIT TO ISRAEL

1. SUBSEQUENT TO MRS. NIXON'S VISIT AT JUDEAN HILLS REGIONAL SCHOOL JUNE 17, THE SCHOOL'S HIGH SCHOOL PRINCIPAL CONTACTED EMBASSY PROJECT OFFICER FOR THAT EVENT AND REQUESTED MEETING BETWEEN HIMSELF, SCHOOL'S ELEMENTARY SCHOOL PRINCIPAL (MR. SAMUEL ZISBERG) AND EMBOFF. ONLY ZISBERG APPEARED AT 27 JUNE MEETING. AFTER EXCHANGE OF SOCIAL AMENITIES, ZISBERG COMMENTED THAT MRS. NIXON'S VISIT TO SCHOOL WAS GREAT SUCCESS. SCHOOL ADMINISTRATION NOW WISHES TO IMMORTALIZE VISIT BY NAMING AUDITORIUM IN HONOR OF FIRST LADY, HE NOTED, HOWEVER, THAT \$50,000 MORE MUST BE RAISED TO COMPLETE BUILDING.

2. ZISBERG STATED THAT SCHOOL BOARD IS IN TOUCH WITH AN AMERICAN JEWISH GROUP WHICH OFFERS FINANCIAL SUPPORT TO WORTHWHILE PROJECTS AND THAT HE WOULD LIKE TO PROPOSE ABOVE DEDICATION TO THEM. HE ADMITTED, HOWEVER, THAT THIS GROUP MOST LIKELY HAS ITS OWN PLANS FOR NAMING BUILDING AND THAT "PERSUASION" WOULD BE REQUIRED FOR THEM TO ACCEPT ABOVE PROPOSAL. EMBOFF ASKED ZISBERG WHAT OPTIONS REMAINED FOR SCHOOL IF PHILANTHROPIC GROUP DECLINED HIS PROPOSAL. HE OPINED THAT MRS. NIXON MUST HAVE CHANNELS TO OTHER GROUPS OR FUNDING SOURCES:

3. EMBOFF NOTED THAT THE INTENDED GESTURE WOULD CERTAINLY BE LIMITED OFFICIAL USE

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APPRECIATED, BUT THAT EMBASSY DID NOT RPT NOT BELIEVE THAT

IT WOULD BE CONSIDERED APPROPRIATE FOR MRS. NIXON'S NAME TO BE USED FOR FUND RAISING PURPOSES. HE SUGGESTED THAT THE PROPOSAL TO DEDICATE THE AUDITORIUM IN HONOR OF MRS. NIXON BE FORWARDED TO THE WHITE HOUSE ONLY AFTER FUNDING FOR THE PROJECT WAS COMPLETED.

4. PLEASE PASS COPY OF THIS MESSAGE TO WILLIAM CODUS, PROTOCOL. KEATING

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